

This Privacy Policy ("Privacy Policy") is designed to help you understand how Automotive Finance Corporation Software ("AFC") and its affiliated brands collect and process the information that you share when you use this and any of our websites (together, the "Site") and our mobile application (the "App," and together with the Site, the "Service").

Before submitting information to the Service, please review this Privacy Policy carefully. By using or accessing the Service, you accept the practices described in this Privacy Policy. If you prefer that we not collect and process information about you, please do not provide it to us and do not access the Service.

We do not knowingly collect any Personal Information from children under 13 without prior verifiable parental consent. If Bridgebit learns that a child under the age of 13 has submitted Personal Information (defined below) online without parental consent, we will take all reasonable measures to delete the information as soon as possible and to not use such information for any purpose, except where necessary to protect the safety of the child or others as required or allowed by law. If you believe a child under 13 has provided us with Personal Information, please contact us [here](#).

1. Introduction

Thanks for choosing Automotive Finance Corporation!

At Bridgebit, we want to give you the best possible experience to ensure that you enjoy our service. To do this we need to understand your usage habits so we can deliver an exceptional and personalized service specifically for you. Your privacy and the security of your personal data is, and will always be, enormously important to us. So, we want to transparently explain how and why we gather, store, share and use your personal data - as well as outline the controls and choices you have around when and how you choose to share your personal data.

That is our objective, and this Privacy Policy ("Policy") will explain exactly what we mean in further detail below.

2. About this Policy

This Policy sets out the essential details relating to your personal data relationship with Bridgebit Software Inc. The Policy applies to all Bridgebit services and any associated services (referred to as the Bridgebit Service').

From time to time, we may develop new or offer additional services. If the introduction of these new or additional services results in any material change to the way we collect or process your personal data we will provide you with more information or additional terms or policies. Unless stated otherwise when we introduce these new or additional services, they will be subject to this Policy.

The aim of this Policy is to:

1. Ensure that you understand what personal data we collect about you, the reasons why we collect and use it, and who we share it with;
2. Explain the way we use the personal data that you share with us in order to give you a great experience when you are using the Bridgebit Service; and
3. Explain your rights and choices in relation to the personal data we collect and process about you and how we will protect your privacy.

We hope this helps you to understand our privacy commitments to you. If you do not agree with the content of this Policy, then please remember it is your choice whether you want to use the Bridgebit Service.

3. Your rights and your preferences: Giving you choice

and control

The General Data Protection Regulation or "GDPR" gives certain rights to individuals in relation to their personal data. Accordingly, we are happy to offer transparency and access controls to help users take advantage of those rights. As available and except as limited under applicable law, the rights afforded to individuals are:

- Right of access - the right to be informed of, and request access to, the personal data we process about you;
- Right to rectification - the right to request that we amend or update your personal data where it is inaccurate or incomplete;
- Right to erasure - the right to request that we delete your personal data;
- Right to restrict - the right to request that we temporarily or permanently stop processing all or some of your personal data;
- Right to object -
 - the right, at any time, to object to us processing your personal data on grounds relating to your particular situation;
 - the right to object to your personal data being processed for direct marketing purposes;
- Right to data portability - the right to request a copy of your personal data in electronic format and the right to transmit that personal data for use in another party's service; and
- Right not to be subject to automated decision-making - the right to not be subject to a decision based solely on automated decision making, including profiling, where the decision would have a legal effect on you or produce a similarly significant effect.

In order to enable you to learn more about these rights, exercise these rights with ease, and record your preferences in relation to how Bridgebit uses your personal data, we provide the following resources:

- Privacy Settings (accessed via your account page) - allows you to exercise choices about the processing of certain personal data, and an automated 'Download your data' function to download basic account and usage information.
- Privacy Center - provides a convenient central location where you can find more information about how Bridgebit uses your personal data, your rights in relation to your personal data, and how to exercise those rights.
- Notification Settings (accessed via your account page) - allows you to choose which marketing communications you receive from Bridgebit. You may toggle these settings to opt in or out of receiving different types of email and push notifications. Please note that email marketing messages from Bridgebit include an opt-out mechanism within the message itself (e.g. an unsubscribe link in the emails we send to you). Clicking on the link in an email will opt you out of further messages of that category. You can use the Notification Settings page to exercise choices about all categories of email and push marketing communication.
- Cookies Policy - provides more information on how we use cookies, including for interest-based advertising. You will also find information about how you can manage your cookie preferences and opt-out of certain types of tracking; and
- Customer Support resources - We have several pages on our customer support site which provide further guidance about data protection questions. A key source of information is the Data Rights and Privacy Settings article which includes answers to "frequently asked questions" about personal data processing in the Bridgebit Service.

If you have any questions about your privacy, your rights, or how to exercise them, please contact our Data Protection Officer using the 'Contact Us' form on the Privacy Center. If you have concerns around our processing of your personal data, we hope you will continue to work with us to resolve them.

4. Personal data we collect from you

We have set out in the tables below the categories of personal data we collect and use about you and how we collect it:

The table below describes personal data collected when you sign up for the Bridgebit Service:

Categories of personal data	Description of category
User Data	<p>This is the personal data that is provided by you or collected by us to enable you to sign up for and use the Bridgebit Service. Depending on the type of Bridgebit Service plan you sign up for, this may include your username, email address, phone number, birth date, gender, street address, and country.</p> <p>Some of the personal data we will ask you to provide is required in order to create your account. You also have the option to provide us with additional personal data in order to make your account more personalized.</p> <p>The exact personal data we will collect depends on the type of Bridgebit Service plan you sign up for, how you create an account, and whether you use third party services (such as LinkedIn) to sign up and use the Bridgebit Service. If you use a third party service to create an account, we will receive personal data via that third party service but only when you have consented to that third party service sharing your personal data with us. Please note that the available plans and sign-up options may differ by country.</p>

The table below describes personal data collected through your use of the Bridgebit Service:

Categories of personal data	Description of category
Usage Data	<p>This is the personal data that is collected about you when you're accessing and/or using the Bridgebit Service, including:</p> <ul style="list-style-type: none">• Information about your type of Bridgebit Service plan.• Information about your interactions with the Bridgebit Service such as your search queries (including the date and time of any requests you make), streaming history, playlists you create, your library, your browsing history, and your interactions with the Bridgebit Service, content, other Bridgebit users. This also may include details of your use of third party applications in connection with the Bridgebit Service.• Inferences drawn about your interests and preferences based on your usage of the Bridgebit Service.• User Content you post to Bridgebit, such as photos, playlist titles, and interactions with the Bridgebit Customer Service team. Please note that we will only access your camera or photos from your device if you give us permission to do so, and we will only access images that you specifically choose to share with us and metadata related to those images, such as the type of file and the size of the image. We will never scan or import your device's photo library or camera roll.• Certain technical data, which may include:• URL information;• online identifiers including cookie data and IP addresses;• information about the types of devices you are using such as unique device IDs, network connection type (e.g. wifi, 3G, LTE, Bluetooth), provider, network and device performance, browser type, language, information enabling digital rights management, operating system, and Bridgebit application version;

	<ul style="list-style-type: none"> • device attributes of devices on your wifi network that are available to connect to the Bridgebit Service (such as speakers); • your non-precise location, which may be derived or inferred from certain technical data (e.g., your IP address, language setting of your device, or payment currency), to comply with geographic requirements in our licensing agreements, and deliver personalized content and advertising to you; and • motion-generated or orientation-generated mobile sensor data (e.g. accelerometer or gyroscope) required for the purposes of providing specific features of the Bridgebit Service to you.
Plan Verification Data	For users of certain plans like the Premium Plan and Enterprise Plan, we may use a third party mapping application (such as Google Maps) and/or your device's location service to help you verify your address. This data is collected for the sole purpose of verifying eligibility for the Premium Plan and Enterprise Plan and is not used for advertising or any other purpose.

The table below describes personal data that you choose to give us that enables us to provide you with additional features/functionality

Information We Collect

We collect the following information, including:

- **Personal Information You Share with Us:** "Personal Information" is information that can personally identify you, such as your name, email address and telephone number. We maintain one or more databases to store your Personal Information and may retain it as reasonably required to serve you and operate the Service. Personal Information that we collect depends on how you use the Service. Providing your Personal Information to us is your choice. If you choose not to provide us with certain Personal Information, you may not be able to take advantage of certain features of the Service; and
- **Information We Collect Automatically:** When you visit the Service, we may automatically collect identifier and other technical information, such as your browser information, operating system information, device information, TCP-IP address and the date, time, length of stay and specific pages accessed during your visits to the Service ("Online Information").

Registering for the Service

If you register to use the Service, we may collect Personal Information including your name, email address, and telephone number.

If you register for the Service by connecting through another service (such as a social media or email account), you are authorizing us to use public information from that connected account to help complete your Company profile. Please remember that the manner in which the service uses, stores, and discloses your information is governed solely by the policies of such service. We recommend that you review the terms and policies of that service, including its privacy and data gathering practices. Company shall have no liability or responsibility for the privacy practices or other actions of any third-party service provider or any other third-party site or service that may be enabled within the Service.

You may review, update, or modify your account information, including profile and contact information, at any time by logging into your GrubHub account. You may permanently delete your Company.com accounts by contacting us [here](#).

Online Identification Tools

Like many website providers, we use your IP address to help diagnose problems with our server and provide a better web experience. Your IP address is used to help identify you and your shopping cart and gather Online Information.

We use web beacons (a.k.a. clear GIFs, web bugs or pixel tags) to personalize your experience of the Service and to generate information about Service traffic and trends. Web beacons collect Online Information, such as the type of browser that you use and

your IP address. Web beacons may be used alone or in conjunction with cookies; when web beacons are used with cookies, they may link Online Information to other Personal Information that you have provided to us. Web beacons usually are not visible to you.

We also use cookies to keep track of your shopping cart and for other purposes like personalizing the Service. A cookie is a small file stored by your internet browser on your computer. A "session cookie" stores temporary information that is erased when you close your web browser or turn off your computer. A "persistent cookie" enables the Service to recognize you when you return to it and remains stored on your computer until you delete it. Your web browser is usually set up to initially accept cookies. If you set your browser to reject cookies, the Service will not be able to recognize your account or to personalize the content that you see. A "flash cookie," also known as a "local storage object," is not stored in your browser, unlike other cookies, and instead placed on your computer by websites that use Adobe Flash. You may disable flash cookies via your Flash Player preferences or by using third-party software. We do not and cannot use cookies to gather other information that may be stored on your hard drive.

Third-party advertising management partners may help us display tailored content to our customers' interests and serve interest-based advertising on our behalf. Company and our advertising management partners may use cookies, web beacons and other tools to collect Online Information about your activities on the Service, to deliver advertising on the Service or elsewhere on the Internet based upon your interests that may be more relevant to you and to measure effectiveness of our marketing efforts and the Service. In particular, Company may use Google Analytics to monitor activity on the Site and assist with advertising. To learn how Google Analytics collects and processes data, please visit: "How Google uses data when you use our partners' sites or apps" located at www.google.com/policies/privacy/partners.

Company offers you choices about receiving interest-based ads from us. You can choose not to receive interest-based ads from Company. [Click here](#) to opt out of certain interest-based advertisements that use Company cookies.

You may also "opt out" of receiving some third-party interest-based advertisements by following the instructions at www.aboutads.info/choices or www.networkadvertising.org/choices. (An "opt-out cookie" will be placed on your computer indicating that you do not want to receive interest-based advertisements. If you delete cookies on your computer, you will need to opt-out again.)

Opting out of receiving interest-based advertisements through the links above does not mean you will no longer see digital advertisements from Company or our ad management partners; rather, opting out means that most of the digital advertisements that you do see will not be based on your particular interests. In addition, certain data collection tools on the Service (including cookies) still may collect information about your use of the Service, such as for analytics and fraud prevention.

How We Respond to Do Not Track Signals

Some web browsers (including Safari, Internet Explorer, Firefox and Chrome) incorporate a "Do Not Track" ("DNT") or similar feature that signals to websites that a user does not want to have his or her online activity and behavior tracked. If a website that responds to a particular DNT signal receives the DNT signal, the browser can block that website from collecting certain information about the browser's user. Not all browsers offer a DNT option and DNT signals are not yet uniform. For this reason, many digital service operators, including Company, do not recognize or respond to DNT signals.

Third Party Features

The Service also may include an activity feed, social media buttons and widgets, such as the Facebook "Like" button or the "Share This" button. These features may collect and display your Personal Information, your IP address and the page you are visiting on the Service and may set a cookie to enable the feature to function properly. These features are either hosted by a third party or hosted directly on the Service and your interactions with them are governed by the privacy policy of the third party that provides the feature.

Use of Service via Mobile Device

If you use the Service through your mobile device, we may collect your geo-location information to assist us in fulfilling your order. We will not share this information with third parties and will only use this information for the sole purpose of fulfilling your order. You may at any time prevent the Service from using your location by turning this option off at the device level.

When you use the Service through your mobile device, we also collect device type and UUID, a unique identifier generated within the App, and store this information in log files. We use this information to provide you with the most up to date application and features, or

to advertise or promote products or services to you that are applicable to your device type.

Third-Party Links

We may provide links to third-party websites that we do not own or control. We are not responsible for the information collection practices of any website that we do not own or control. We encourage you to review and understand the privacy practices of third-party websites before providing any information to or through them.

How Your Personal Information is Used, Processed and Disclosed

Except as specified in this Privacy Policy, Company does not rent, sell, trade or disclose your Personal Information to third parties without your prior consent. Company may, however, use, process and disclose Personal Information to:

- send information to customers about orders;
- fulfill your orders;
- process and collect your payments;
- administer "Company Rewards" and other customer loyalty programs;
- send you promotional marketing material about Company company and partners;
- produce content for our activity feed feature;
- customize, analyze, adjust and improve the Service to better meet your needs;
- execute a sweepstakes, contest or other promotion;
- enforce Company agreements with you;
- provide you with important administrative information regarding the Service, such as changes to this Privacy Policy and our Terms of Use, rewards and loyalty programs and other policies;
- prevent fraud and other prohibited or illegal activities; and
- comply with potential requests of law enforcement or data protection agencies.

When possible, Online Information may be combined and/or linked to other Personal Information that you provided to us, in accordance with the purposes specified above.

We may use your deidentified Personal Information and Online Information to prepare anonymized, aggregated data about our users ("Anonymized Data"). We may provide third parties with Anonymized Data in describing the Service to prospective partners, advertisers and other third parties, and for all other lawful purposes. As communicated to third parties, the Anonymized Data does not include any information permitting the recipient to identify, locate or contact you.

Third Party Service Providers

Company employs other companies and individuals to perform functions on our behalf, such as fulfilling orders, delivering packages, sending postal mail and e-mail, serving ads on our behalf, providing search results and links, and processing credit card payments. These third-party service providers have access to Personal Information needed to perform their functions but may not use it for any other purpose.

Acquisition of Company

In the event that a store, division or part or all of Company (or the assets of a Company entity) is bought, sold or otherwise transferred, or is in the process of a potential transaction, customer information will likely be shared for evaluation purposes and included among the transferred business assets.

Information Sharing for Marketing Purposes

To provide you with information about products and services that may be useful to you, we may partner with select reputable organizations whose privacy policies we believe are consistent with ours. Such organizations may include other retailers and magazine publishers. Through these arrangements, we may share, exchange, cross-reference and/or rent your name and mailing address.

If you do not want us to share your Personal Information with third parties for marketing purposes, please contact us [here](#). Immediately after your request has been processed, your information will no longer be shared with any third party for marketing purposes.

Blogs, Reviews and Forums

The Service also may from time to time offer publicly-accessible blogs, customer reviews or forums. Any information you provide in these areas may be read, collected and used by others who access them. To request removal of your Personal Information from blogs, customer reviews or forums, please contact us [here](#). Please note that in some cases we may be unable to remove your Personal Information.

Inviting Others

You may choose to invite someone else to use the Service by providing his or her name and email address. We may use this information to send invitations to such individuals, to track the results of such invitation referrals, and to confirm qualifying orders attributable to your registered account. Anyone who receives an email invitation to use the Service may opt out of receiving such emails in the future by following the opt-out instructions in the email. We take commercially reasonable steps to implement all opt-out requests promptly, but those who opt out may still receive communications from us as we process the opt-out request, or as required for order processing and other purposes.

Retention of Personal Information

Company retains Personal Information for the period necessary to fulfill the purposes outlined in this Privacy Policy, unless a longer retention period is required or permitted by applicable law.

Accessing and Updating Your Personal Information and Preferences

Modifying or Deleting Your Personal Information

If you would like to modify or delete your Personal Information, please contact us [here](#) with clear instructions about what you would like to be modified or deleted. We will respond to your request promptly.

Changing Your Subscription Preferences

If you tell us that you do not want us to use your Personal Information to contact you, Company will respect your wishes. If you are a registered user, you may change your preferences to receive or not to receive email or other communications from us by logging in to your account and indicating those preferences on the "My Account" section of our Service.

You may also instruct Company to stop sending you emails, newsletters or other information by following the 'unsubscribe' instructions provided in the email. Company may, however, continue to use your Personal Information to contact you to service your account or as otherwise authorized by law. Please note that if you use more than one name or e-mail address when communicating with Company or using the Service, you may continue to receive communications from Company to any name and/or email address not specified in your opt-out request.

Information for Visitors from California and Outside of the United States

Your California Privacy Rights

This privacy policy describes how we may share your information, including for marketing purposes. California residents are entitled to request and obtain from Company once per calendar year information about any of your personal information shared with third parties for their own direct marketing purposes, including the categories of information and the names and addresses of those businesses with which we have shared such information. To request this information and for any other questions about our privacy practices and compliance with California law, please contact us [here](#).

Right to Removal of Posted Information—California Minors

If you are under 18 years of age, reside in California, and have a registered account with Company, you have the right to request removal of unwanted information that you publicly post on the Service. To request removal of such information, you can contact Company as provided below. Upon receiving such a request, Company will make sure that the information is not publicly available on the Service, but the information may not be completely or comprehensively removed from our systems and databases.

Visitors from Outside of the United States

The Service is hosted in the United States. If you are visiting the Service from outside the United States, your information may be transferred to, stored and processed in the United States in accordance with this Privacy Policy and applicable US laws. Please note that data protection and other applicable laws of the United States may not be as comprehensive as those laws or regulations in your country or may otherwise differ from the data protection or consumer protection laws in your country. By using the Service, you consent to transfer of your information to our facilities as described in this Privacy Policy.

Information Security

We have instituted reasonable safeguards to help ensure that information collected is secure. We also take reasonable steps to ensure that third parties who work with us to make the Site (including the software, applications and services provided on the Site) available to you agree to protect personal information that they must access in order to serve you and to honor your preferences about contacts you receive.

When you send or otherwise transmit your sensitive information (such as your credit card number) to or through the Sites, your sensitive information is encrypted and protected with SSL, the current industry-standard encryption protocol. When you are on an SSL-protected page, a picture of a closed lock appears at the bottom or top of some web browsers. Another way to tell if you are on a secure page is to check the URL or address of the page. (Look in the address box or right-click on the page and select "Properties".) These secure SSL-encrypted pages have URLs that start with "https://" instead of "http://".

Please understand, however, that it is possible for third parties to access information despite our efforts. Without limiting the terms of our Terms of Use and this Privacy Policy, you understand that we do not guarantee that your use of the Site and/or information provided by you will be private or secure and we are not responsible or liable to you for any lack of privacy or security you may experience. You are fully responsible for taking precautions and providing security measures best suited for your situation and intended use of the Site. You also understand that any information provided by you or collected by us or our agents in connection with your use of the Site will be used in the manner described in our Terms of Use. Please do not use the Site if you do not agree to the terms and conditions described in this Information Security section.

If you have any questions about security of the Site, please contact us [here](#).

Changes to our Privacy Policy

We may occasionally update this Privacy Policy to reflect changes in our practices. When we post modifications to this Privacy Policy, we will revise the "Last Updated" date at the top of this web page. The modified Privacy Policy will be effective immediately upon posting on the Service. Your continued use of the Service after the posting of the modified Privacy Policy constitutes your agreement to abide and be bound by it. If we make any material change, we will notify you by email (sent to the e-mail address specified in your account) or by means of a notice on this Service prior to the change becoming effective. We encourage you to periodically review this page for the latest information on our privacy practices. If you object to any modification, your sole recourse is to stop using the Service.

Questions About our Privacy Policy

If you have questions about this Privacy Policy or Company generally, please contact us [here](#). You can also send us physical mail to: